

Leamington Studio Artists

AGM - 18 July 2018

Membership Report

Concerns raised at last year's AGM about the new fee structure have, thankfully, proved to be unfounded. Some members did not renew during the last year, but none stated that the increased fee level was the cause. There were the usual reasons given of re-location or no longer active artists. Additionally, we are sorry to have lost a few members who have passed away. Membership continues to grow, although it has not yet reached the levels enjoyed when LSA was based in Gallery 150 on Livery Street.

Date	Total Number	Family Memberships	Student Memberships
30/9/11	387		
30/9/12	353		
30/9/13	371		
30/9/14	364	17	15
30/6/15	299	19	15
30/6/16	243	15*	6
30/6/17	258	20 **	4
30/6/18	289	27***	8

* 15 Family memberships with 30 members in total

** 20 Family memberships with 44 members in total

***27 Family memberships with 58 members in total

New members 1st July 2017 to 30th June 2018 = 51

New members 1st July 2016 to 30th June 2017 = 49

New members 1st July 2015 to 30th June 2016 = 20

New members 1st July 2014 to 30th June 2015 = 40

(New members 1st October 2013 to 30th September 2014 = 97)

Family memberships continue to rise and it's good to see student membership also increasing.

It has been very disappointing to have to put so much effort into reminding members of the change in fees. All members were sent reminders before their fees were due. Those who failed to amend their standing order were then set a further email reminder. If that has had no effect, phone calls have been made and/or letters sent. In order to encourage payment, members who have underpaid have been kept on the membership list, but have not been sent copies of ArtSpace.

This whole process has proved extremely time-consuming and there are still 29 members (10%) who have underpaid. Most disappointingly, as we have passed the first anniversary of the fee change, there have been members, who had paid their outstanding amounts due last year but had forgotten to update their standing order and so again have to be contacted.

Interest in LSA's activities has been generated through social media. The Facebook Page continues to attract new followers and has 671 compared with 482 this time last year. Twitter followers are at 565 and there is a new Instagram account with 171 followers.

Alison Chantrey
Membership Secretary

NOTE: The membership report at AGMs prior to 2015 compared numbers as at 30 September; from 2015 the comparison date moved to 30 June, when the AGM was brought forward from October to July, to make them more immediately relevant. This is why the table above includes 30 September in previous years.

