

LEAMINGTON  
STUDIO *Artists*

**MINUTES OF THE MEETING OF THE TRUSTEES  
12<sup>th</sup> February 2018**

**The meeting commenced at 2:00 pm at East Lodge**

**Trustees Present:**

Tony Cartwright (TC) (Treasurer), David Haedicke (DH) (Secretary), Alison Chantrey (AC) (Membership Secretary), Soolie Burke (SB), David Phillips (DP)

**By Invitation:**

Chris Freegard-Elmes (CFE) (Manager, East Lodge)

**Apologies:**

James Callaghan (JC), Morgan Forth (MF), Meurig Hughes (MH)

**1. Selection of Chair for meeting**

The Trustees chose AC as Chair for the meeting.

**2. Approval of Minutes**

The Trustees approved the Minutes for the meeting on 15<sup>th</sup> January 2018 and the Away Day on 15<sup>th</sup> January 2018.

**3. Treasurer's Report**

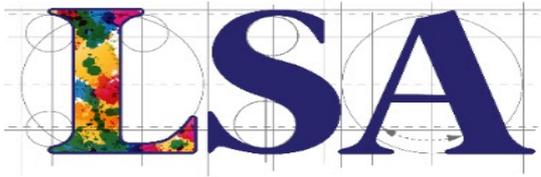
TC reported that balances in the cash accounts, at £10,250, were little changed since January. He noted, however, that there continue to be amounts payable to artists for sales at East Lodge and for costs associated with ArtSpace and Art In The Park 2018.

TC and CFE reported that work still continues on providing an updated ledger of income and expenses at East Lodge.

AC and CFE reported that work still continues on contact with donors about using Gift Aid. AC noted that her research indicates that membership subscriptions are not qualified for treatment as Gift Aid donations since a subscription includes the benefit of receiving ArtSpace at no further cost.

**4. Membership Report**

AC reported that membership increased to 271 members and Facebook likes to 579. There are 65 people following the LSA Instagram account and 525 followers on Twitter.



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AC reported that the finalized LSA Privacy Statement is on the LSA website and is referenced as a footnote in the monthly newsletter. SB reported that exhibitors now sign a release concerning their information being made available to those requesting it on viewing exhibitions.

AC suggested that free membership in LSA be extended to Art In The Park and Warwickshire Open Studios. After discussion, the Trustees agreed to extend free membership to AITP and also agreed to extend free membership to Warwickshire Open Studios for this year but to make free membership in LSA in future years contingent on WOS providing free membership to LSA in those years (i.e., a reciprocal arrangement).

CFE reported that he continues to work on a schedule for parties for members during the year. He is planning for a Private View in connection with the Open Exhibition for 3D and Sculpture in July but does not plan on a private viewing for the Whitnash Primary School exhibition in March. He is considering a Private View party in April in connection with the 20<sup>th</sup> anniversary issue of ArtSpace. He suggested that LSA should host Private Viewing parties for private exhibitions at East Lodge in addition to those for Open exhibitions, along with gathering biographical and other information on the exhibiting artist for the LSA website, social media and press releases. The Trustees were in favour of this and TC and CFE will follow up.

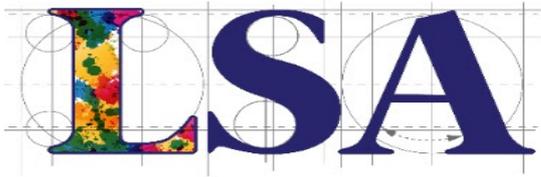
**ACTION: CFE, TC**

### 5. Events Report

AC discussed the schedule for ArtsFairs for 2018, noting that CJ Events remains committed to a 2 pm closing time for both the farmers markets and for ArtsFairs. While that closing time is not helpful for artists exhibiting at ArtsFairs in that a significant amount of foot traffic past the location of the ArtsFairs occurs in mid-afternoon, the Trustees agreed with AC that the ArtsFairs should nevertheless continue in conjunction with the monthly farmers market at the CJ Events' site.

AC reported that all four studio holders have joined Warwickshire Open Studios and will participate in the WOS event in June 2018. She also noted that four artists have signed up to participate in a group show at East Lodge for WOS 2018. Their show will utilize both rooms at East Lodge.

CFE reported on the annual Open Exhibition for Photography & Digital Images and on the upcoming exhibition by students from Whitnash Primary School. CFE noted that TC had been awarded the Judges Prize for best work at the Photography & Digital Images exhibition.



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TC and AC reported on the initial planning in connection with Art In The Park 2018. There was agreement among the Trustees on having a large marquee (6m x 9m) at the event, half of which could be used in celebration of the 20<sup>th</sup> Anniversary of LSA and ArtSpace and for hosting a party for members and VIPs in that respect on Thursday evening, August 2. DP offered to research archival material regarding the history of LSA and of ArtSpace and TC offered to research the idea of charging artists for presenting interactive displays in the large marquee. The Trustees agreed that AC should represent LSA on the Board of AITP until an election of a Chairperson at the AGM in July.

**ACTION: DP, TC**

### 6. ArtSpace

DP updated the Trustees on the 20<sup>th</sup> Anniversary issue and receipt of material from members for display in the issue. There was discussion of the size of displays of the members' submissions in the publication (full page, ½ page, etc.) and DP offered to research the cost of extra pages in the publication if the number of submissions warranted that.

DH will work with DP, SB and other Trustees in developing a VIP list for distributing the 20<sup>th</sup> Anniversary and subsequent issues of ArtSpace.

**ACTION: DH, DP, SB**

The adequacy of online formats for ArtSpace and the possibility of paid advertising in upcoming issues of ArtSpace are continuing projects involving TC, DP and the ArtSpace Committee.

**ACTION: TC, DP, ARTSPACE COMMITTEE**

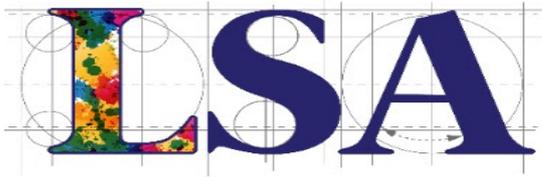
### 7. East Lodge

TC reported that implementation of the printer at East Lodge is almost completed. TC also reported that the Internet connection at East Lodge is now resolved and that the connection is much stronger and more stable than in the past.

CFE reported that footfall at East Lodge for the Christmas Show had been 543 between December and January, 461 for the Volunteers' Showcase in January and 212 to date for the annual Open Exhibition for Photography & Digital Images.

### 8. Other Business

DP and AC reported on their work in contacting AMA and FLAG about use of the East Lodge facility for meetings and other matters. AMA has indicated that they are satisfied with their current venue and AC is awaiting word back from FLAG.



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AC updated the Trustees on her draft of role descriptions for various positions within LSA and on using the descriptions for initial advertising in WCAVA.

**9. Next meeting date and place**

The Trustees agreed that the next meeting will be at 2 pm on Tuesday, March 13, at East Lodge. The first part of the meeting will be devoted to publicising LSA, East Lodge and particular exhibitions in a more effective manner.