

Leamington Studio Artists

AGM - 13 July 2017

Membership Report

As noted at the last meeting, the membership report at previous AGMs has compared numbers as at 30 September; from 2015 the comparison date was moved to 30 June when the AGM was brought forward from October to July, to make them more immediately relevant. This is why the table below includes 30 September in previous years.

Since June 2016, LSA membership has begun to slowly climb. New members have been attracted through events like Art in the Park, the LSA ArtsFair and the open exhibitions at East Lodge. Interest in the LSA Facebook Page has significantly increased with "Likes" up from 351 on 5th July 2016 to 482 on 29th June 2017. This figure is much larger than the paid up membership, but I continue to hope that interest garnered through social media will, in time, translate to membership.

Date	Total Number	Family Memberships	Student Memberships
30/9/11	387		
30/9/12	353		
30/9/13	371		
30/9/14	364	17	15
30/6/15	299	19	15
30/6/16	243	15*	6
30/6/17	258	20 **	4

* 15 Family memberships with 30 members in total

** 20 Family memberships with 44 members in total

New members 1st July 2016 to 30th June 2017 = 49

New members 1st July 2015 to 30th June 2016 = 20

New members 1st July 2014 to 30th June 2015 = 40

(New members 1st October 2013 to 30th September 2014 = 97)

Family memberships are up on last year and are in line with previous years, since this membership category has been available. Student membership, however, is on the decline. This suggests that the LSA should consider how it might better attract and retain student members.

Following a full and detailed discussion by the trustees, from 1st July 2017 the membership fees have been increased. The rationale is that the additional fees can help LSA achieve more towards the "objects" laid out in the constitution. Standard membership has gone from £20 to £25, Family membership from £28 to £30 and student membership from £12 to £15. I believe that this still represents good value and the fees remain below those charged in 2014. Members have been informed of the change by email and a reminder will be sent to all members prior to their renewal month.

Alison Chantrey
Membership Secretary