

MINUTES OF THE MEETING OF THE LSA TRUSTEES HELD ON 20TH APRIL 2016

Present:

Kate Livingston (KL) (Chair), Tony Cartwright (TC) (Treasurer), Alison Chantrey (AC) (Membership Secretary), David Phillips (DP)

By Invitation: Morgan Forth (MF)

Apologies: David Haedicke (DH), James Callaghan (JC)

The meeting commenced at 10am at Deasil.

KL welcomed everyone to the meeting.

1. Minutes of previous meeting

The Minutes of the meeting on 3rd March 2016 were approved.

2. Financial Update

TC provided a written report of the LSA Financial Status as at 20th April 2016. Current funds were £16,700 including East Lodge bank account, Paypal and bank accounts. All 4 East Lodge studios had been signed for, 11 people had paid to take part in the Art Fair, 5 had signed up for Warwickshire Open Studios and 5 had signed up for Art in the Park. Expected expenditure on ArtSpace was £1227.

TC had drawn up an estimate for East Lodge cashflow which indicated a shortfall in income of just over £200. This would need to be met through gallery leasing.

3. East Lodge

MF reported that the studios had been hired by Bryan Kelly, Sueli Moreton, Helen Ballantine and Gabrielle Rucinski. Bookings had been made in the Gallery spaces by Kim and Paul Ingvar for 15 May to 15 June, Silvena Toncheva for 4 July to 4 August and Hilary Roberts was discussing a booking in September. Open Studios would take place from 18 June to 3 July and AITP was 6 and 7 August. Helen Ballantine would exhibit at the same time as Kim and Paul Ingvar. Silvena Toncheva would host a private view event on 10 July. TC would include all the events on the LSA website.

MF also reported discussion with the park wardens of the addition of an LSA member's work being included in the Jephson Garden sculpture trail. Further discussions were required before details could be shared with members.

DP suggested that East Lodge could be promoted through a work of art or poster being put in the window of North Lodge. MF would discuss the possibility with the park wardens.

ACTION: MF

4. Art Fair

AC reported that 12 people had signed up for the Art Fair on Saturday 21st May at the town Hall; one had paid by cash at East Lodge. A further 4 would be required to cover the cost of hiring the venue and marketing materials. The announcement of the fair had led to a membership renewal and a new member signing up.

Flyers to promote the event had been ordered and would be available in East Lodge, Chrome Yellow and the Tourist Information office at the Pump Rooms. They would also be distributed to shoppers on the day of the fair.

Posters advertising the fair would be placed in A boards outside the venue. TC would arrange printing closer to the time. An Event had also been set up on Facebook. Facebook users were asked to indicate that they would be attending the Fair and to share it with their Friends.

AC would also be organising a press release.

Warwickshire Open Studios and Art in the Park would also be exhibiting at the Fair. It was agreed that even if the fair made a small loss on this occasion, that it was worthwhile holding the event to give members the additional opportunity to exhibit and sell their work.

MF agreed to ask East Lodge volunteers if they were available to help on the day.

ACTION: AC, MF

5. Membership

AC reported that membership was up 5 to 242 and that Facebook “Likes” had risen by 14 to 291. MF reported that Twitter followers were up 7.

6. Art in the Park

KL reported that the LSA pagoda had been booked. She was hoping to organise an exhibition, which would include Mo Finnesey’s work as Mo was a founding member of Leamington Art in the Park. Building on this, she hoped to create a theme around art therapy. Several suggestions about who might be involved were made and KL would seek sponsorship and/or submit an application for funding.

ACTION: KL

7. LSA logo design

The latest designs were considered, taking into account the comments of trustees who had not been able to attend. It was agreed to keep the “scaffolding” behind the LSA letters, to keep the main font and use the dark blue in the “S” and “A” with an emphasis in colour splashes on the “L”, perhaps nodding towards a future strapline

of “Putting the art in Leamington”. For the text: “Leamington” and “Studio” would stay in the same font with the dark blue and “Artists” would be emphasised in the raspberry colour and font with more flourish. AC would arrange for the changes to be made.

ACTION: AC

8. Other Business

TC reported that LSA-artists.org had been set up and was owned by LSA. It would be used for the future website, once a decision was reached on the logo.

It was noted that a venue would need to be identified for the Annual Exhibition (previously Summer Show), which was to be held in the Autumn. All trustees were asked to identify possible venues.

ACTION: ALL

TC reported that the LSA continued to pay for storage of items which had been used at Gallery 150, but much of which was probably no longer needed. KL would speak with JC to ask if he could arrange van hire and help to clear out rubbish from East Lodge basement to create space for items to then be moved from storage.

ACTION: KL

9. Next Meeting

Meetings would continue to be held on the third Thursday of each month. The next meetings would be held at 10am at Deasil, as follows:

19 May

16 June

21 July

18 August

The meeting adjourned at 11.30am.